

ASDP | ASSOCIATION OF
global | SEWING & DESIGN
PROFESSIONALS

2019 SPONSORSHIP PACKET





HILTON MILWAUKEE CITY CENTER
MILWAUKEE, WISCONSIN
OCTOBER 18-20, 2019

SILK SPONSOR - \$5,000+

- ★ Prominent logo placement, with link, on our website
- ★ Prominent logo placement on registration website
- ★ Prominent logo placement in conference brochure
- ★ Prominent logo placement on conference posters
- ★ Prominent logo placement on conference banner
- ★ Prominent logo placement in fashion show program
- ★ Prominent logo placement on an event ticket
- ★ Featured article on the Association's blog
- ★ Four tickets to Keynote Luncheon
- ★ Four tickets to the Fashion Show
- ★ Two tickets to the Welcome Reception
- ★ Two tickets to the Farewell Reception
- ★ Minimum of five dedicated posts on each of our social media platforms*

LEATHER SPONSOR - \$2,500+

- ★ Prominent logo placement, with link, on our website
- ★ Prominent logo placement on registration website
- ★ Prominent logo placement in conference brochure
- ★ Prominent logo placement on conference posters
- ★ Prominent logo placement on conference banner
- ★ Prominent logo placement in fashion show program
- ★ Prominent logo placement on an event ticket
- ★ Featured article on the Association's blog
- ★ Two tickets to Keynote Luncheon
- ★ Four tickets to the Fashion Show
- ★ Two tickets to the welcome or farewell reception
- ★ Minimum of four dedicated posts on each of our social media platforms*

LACE SPONSOR - \$1,000+

- ★ Logo placement on our website
- ★ Logo placement on registration website
- ★ Logo placement in conference brochure
- ★ Logo placement on conference posters
- ★ Logo placement on conference banner
- ★ Logo placement in fashion show program
- ★ Two tickets to the welcome or farewell reception
- ★ Two tickets to the Fashion Show
- ★ Minimum of three dedicated posts on each of our social media platforms*

SATIN SPONSOR - \$500+

- ★ Logo placement on our website
- ★ Logo placement in conference brochure
- ★ Logo placement on conference posters
- ★ Two tickets to the Fashion Show
- ★ Minimum of two dedicated post on each of our social media platforms*

COTTON SPONSOR - \$100+

- ★ Logo placement on our website
- ★ Logo placement on conference posters
- ★ Two tickets to the Fashion Show
- ★ Minimum of one dedicated post on each of our social media platforms*

*Social Media Platforms are Facebook, Instagram, and LinkedIn.
Any package can be customized to suit your needs. Just ask.



2019 SPONSOR AGREEMENT

Please return form to conference@sewingprofessionals.com

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ WEBSITE _____

PRIMARY CONTACT _____ TITLE _____

EMAIL _____

SPONSORSHIP LEVELS

- | | |
|---|--|
| <input type="checkbox"/> Silk Sponsor (\$5,000+) | <input type="checkbox"/> Satin Sponsor (\$500+) |
| <input type="checkbox"/> Leather Sponsor (\$2,500+) | <input type="checkbox"/> Cotton Sponsor (\$100+) |
| <input type="checkbox"/> Lace Sponsor (\$1,000+) | <input type="checkbox"/> In-Kind Donation: |
- _____

General Terms and Conditions: All Sponsorship Agreements are subject to the Association of Sewing & Design Professionals (herein referred to as 'ASDP') approval and acceptance. Acceptance of the Sponsorship Agreement shall constitute an agreement to provide certain deliverables as indicated above in a timely manner. By signing the Sponsorship Agreement, the undersigned acknowledges that he/she is a legal representative for the company and has read and understood all the terms contained herein.

If you plan to make an in-kind donation, please include a description and indicate the estimated value of your donation with this form. In-kind sponsorships are subject to the approval of ASDP.

THE SPONSOR IS RESPONSIBLE FOR PROVIDING LOGOS/ARTWORK FOR PROMOTIONAL USE. Please send a high quality version of your logo (vector format preferred) to conference@sewingprofessionals.com in order to have it included on marketing materials. Some benefits do require logo submission deadlines.

On behalf of the company I represent, I have read and agree to all terms and conditions of this Sponsorship Agreement.

Sponsor:

Association of Sewing & Design Professionals:

Authorized Signature

Date

Representative Signature

Date

Sponsor's Name (Please Print)

Representative Name (Please Print)