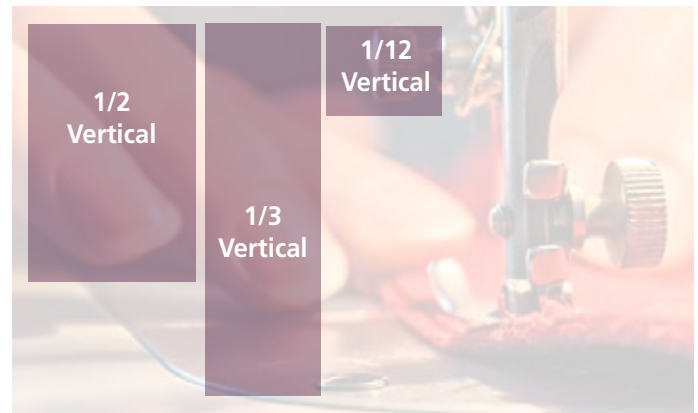
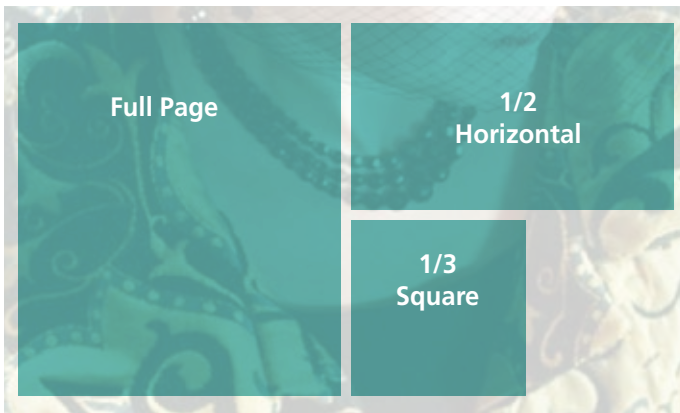




A Professional Association
Dedicated to Inspiring Quality
Sewing and Design Through
Education and Mutual Support

Advertising Rates

Perspectives is an electronic newsletter published bi-monthly with full color photos and ads. It is emailed directly to all current members who have email addresses registered with the Association and is posted in the Members Only section of the website. It is also used as advertising for the organization at trade shows and is sent to potential members and other established professional organizations across the country. **Our members represent over 40,000 sewing hours per month!**



FREQUENCY:	1x	2X	4x	6x
AD SIZE:				
Full Page: 7" x 10"	\$100	\$150	\$300	\$500
1/2 Page Horizontal: 7.5" x 5" 1/2 Page Vertical: 5" x 7.5"	\$50	\$75	\$150	\$250
1/3 Page Vertical: 2.375" x 10" 1/3 Page Square: 5" x 5"	\$40	\$65	\$120	\$200
1/12 Page: 2.375" x 2"	\$ 25	\$40	\$75	\$125
Email Blast	\$100			

Copy for newsletter must be sent in Arial font size 11. Photos sent separately, do not embed them.

ASDP MEMBERS RECEIVE 15% DISCOUNT

Advertiser must indicate month and size in Insertion Order. Pricing subject to change without notice.

Ad Deadlines

Perspectives ad copy and Insertion Order are due for each issue:

March/April issue – Jan 31

July/August issue - May 31

September/October issue - July 31

November/December issue - September 30

January/February 2018 issue - November 30

Insertion Order must accompany Email Blast ads. Ads will be invoiced when published.

We reserve the right to refuse ads we believe are not relevant to the interests of Association members. We accept no responsibility for claims made by advertisers.

Questions email:

communications@sewingprofessionals.org