



Ad Insertion Order

Please complete this form and email it to: Communications@sewingprofessionals.org

Date: _____

Advertiser Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____ E-Mail: _____

Phone: (____) _____ Fax: (____) _____

ADVERTISING FREQUENCY:

1X _____ 2X _____ 4X _____ 6x _____

NEWSLETTER ISSUE:

Jan/Feb _____ Mar/Apr _____ May/June _____

July/Aug _____ Sept/Oct _____ Nov/Dec _____

AD SIZE:

HORIZONTAL _____ VERTICAL _____

EMAIL BLAST DATE(S) _____

1 time email blast per advertising

AD GROSS RATE: \$ _____

ASDP MEMBER DISCOUNT 15% _____

NET RATE: \$ _____

EMAIL BLAST DEADLINE:

Copy due on the 15th of each month prior to the month you want them sent out. Email Blasts will then be sent out the first Monday of each month.

NEWSLETTER AD DUE:

Deadline dates for each issue

January/February issue - November 30

- March/April issue – January 31
- May/June issue - March 31
- July/August issue - May 31
- September/October issue - July 31
- November/December issue - September 30

PUBLICATION DATES:

March/April - March 1

May/June - May 3

July/August - July 5

September/October - September 6

November/December - November 1

Copy for newsletter must be sent in Arial font size 11. Photos sent separately; do not embed them in the copy.

Newsletter advertisers will automatically receive an electronic version in PDF format as the tear sheet. Email blast advertisers will receive a copy of the email blast.

Ads will be invoiced when published.

CONTACT US AT:

communications@sewingprofessionals.org • 2885 Sanford Ave SW #19588, Grandville, MI, 49418

www.sewingprofessionals.org